Essay Rubric: Communications 2.1

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | 100 | 80 | 60 | 0 |
| Focus & Details | There is one clear topic discussed in the whole essay. Mainideas are clear andare well supported bydetailed and accurateinformation. | There is one clear topic discussed in the whole essay. Main ideas are mostly supported bydetailed and accurateinformation. | Main topic is not clearly stated with limited support. | The essay lacks focus and support. |
| Organization | The introduction isinviting, states the maintopic, and providesan overview of thepaper. Sentences are related and presentedin a logical order. Theconclusion is strong. | Sentences are related to the topic and presentedin a logical order.  | Information is only somewhat related to the topic and/or the presentation is not in logical order.  | There is little or no evidence of organization of ideas around a topic. |
| Word choice | The author uses strong and vivid words and phrases throughout the essay.  | The author occasionally uses strong and vivid words and phrases, Information isrelevant and presentedin a logical order.  | The author rarely uses strong and vivid words and phrases. Information isrelevant but lack logical order.  | No strong and vivid words are used. Information is not in logical order. |
| Correctness | All sentences are wellconstructed, with no errors errors in grammar, mechanics, and/or spelling. | Most sentences are wellconstructed, with few errors in grammar, mechanics, and/or spelling. | Some sentences are wellconstructed, with several errors in grammar, mechanics, and/or spelling. | Sentences have too many errors to be understood. |